



2024 SPONSORSHIP OPPORTUNITIES

Event Dates and Times: Saturday and Sunday, September 7th and 8th, 2024, 8 a.m. to 5 p.m

Event Location: Tom McCall Waterfront Park

\$10,000 - EVENT SPONSOR (1 available)

Event Sponsor exclusive benefits:

- Sponsor's name would preface "Portland Dragon Boat Festival" in all promotional, electronic, and race materials. *Example: "[Your Company Name] Portland Dragon Boat Festival"*
- Sponsor may provide signage to post throughout the race venue (please supply specifications for banner sizes and locations at least 30 days prior to the event date for approval)
- 20x20 space adjacent to Command Center during race weekend (DragonSports will provide the tent and electricity if requested)

Other sponsor benefits:

- Named sponsorship and trophy presentation for the Corporate Cup or a Premier Mixed or Women's final race division (Event Sponsor may select before Title Sponsors)
- Sponsor logos printed on event staff t-shirts
- 10x10 space in the Vendor Area during race weekend
- Team registration for the Portland Dragon Boat Festival (normally \$1200) and entry into the Corporate Cup races (if held), an exclusive benefit to sponsors, which provides teams with up to two additional races racing other corporate teams
- Up to 15 one-hour practices after June 1 through race day (normally \$30/hour), subject to availability
- DragonSports lifetime memberships for up to 24 people (normally \$40 per person)
- Other sponsor recognition during race weekend, please provide your company graphic for our website and any other printed materials

\$3000 - TITLE SPONSORS (2 available)

Title Sponsor benefits:

- Sponsor logos printed on event staff t-shirts
- 10x10 space in the Vendor Area during race weekend

Other sponsor benefits:

- *50% discount on one team registration for the Portland Dragon Boat Festival (normally \$1200)
- Up to 10 one-hour practices after June 1 through race day (normally \$30/hour), subject to availability
- Other sponsor recognition during race weekend, please provide your company graphic for our website and any other printed materials

\$1000 - DIVISION SPONSORS (4 or more available)

- Named sponsorship of a non-premier Mixed or Women's final race division
- Other sponsor recognition during race weekend, please provide your company graphic for our website and any other printed materials

** Please note that team members that are not already DragonSports members would be responsible to join on their own after the first three practices (\$40 per person)*